



Guillaume De sa amorim
Industrial_Designer

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12/12/1986 - Driving licence

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MY LEISURE & PASSIONS

Drawing, history, science

Design, mobility, world cultures.

Sports

Motor sports, football, basketball, tennis.

Design, art & architecture

*Raymond Loewy, Le Corbusier,
Dieter Rams, Claude Monet, Geo Ham.*

In my Ipod

*Lalo Schifrin, Wes Montgomery, Bonobo,
Hans Zimmer, Massive Attack.*

My films

Blade runner, The Thin red line, Bullitt.

On my bedside table

Isaac Asimov, Philip K. Dick.

After work

Rowing, tennis, running, karting.

Product designer at Stokomani - since 2011.

Product / packaging creation & development in home, leather goods, garden, toy, fashion / textile & cosmetic product lines for different brands of Stokomani.

Created product & packaging (design - graphic).

Analysed, created & developed trends books (design - graphic - texture - colors - materials).

Established in store & website benchmarks.

Created & developed brands (logo - identity guidelines - brand identity).

Created communication media (print - web).

_Brought my knowledge in technical & graphic design expertise to design / marketing department (packaging - leather goods - cosmetic).

_Contributed my expertise & scalable solutions in the creation design process to establish & develop a solid foundation in design department.

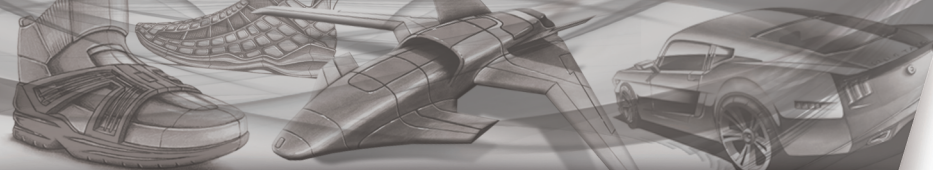
MY SPECIFIC SKILLS

I use

*Adobe Creative Cloud:
Illustrator - Phototshop - Indesign.
CAD - 3D Rhinoceros & the pencils !*

I speak

*French - English
Spanish (intermediate level).*



MY TRAINING

Industrial design high school Strate College Designer Paris.

MASTER degree in industrial design (2011).
Product, transportation (exterior / interior) & packaging.
(5 years).

Study exchange ERASMUS FH JOANNEUM University Graz (Austria).

Product design (5 months).

Graphic communication & art school L'Initiative Paris.

Professional diploma in applied arts (2006).
(2 years).
Certificate in graphic communication (2004).
(2 years).

MY WORKING EXPERIENCE

2011 Stokomani Creil.

Product & packaging designer.
Product, packaging design & graphic communication (6 months internship then hired).

2009 Enviroptimum Ivry-sur-Seine.

Product designer.
Environmental strategy, Product design & brand identity (4 months).

2005 Alerte Orange Agency Paris.

Graphic designer.
Advertising poster & graphic creation for films & video games (2 months).

2004 & 2005 Cutty Sark Agency Paris.

Graphic designer.
Logo & poster creation, display, point of sale advertising (2 months).

2004 Art-mony Graphic Studio Paris.

Graphic designer.
Logo creation, events & identity guidelines (2 months).

2003 Blue Corvette Printing Paris.

Graphic designer.
Poster creation, print, photoengraving (2 months).

2003 to 2010 Summer job SNEF Company Paris.

Electrician (1 month).